



Through 2024 The Viewfinder



2024----



2024/---



2024/18



2024/--



2024/17



2024/--

Chairman: Mr. Zoran Dordevic, EFIAP, MF FSS, ULUPUDS

Limijerov snop TC Sumadija lok 14 / M. Pavlovica 9 34000 Kragujevac Serbia e-mail:

mail@theviewfinder.eu | <https://www.theviewfinder.eu>

Entry form: <https://www.theviewfinder.eu/> then click at **REGISTER NOW** in main menu.

To start the participation process, click on Register now in main menu.

Software provider: IAAP

SECTIONS / THEMES

“Through **The Viewfinder**” International Photo Contest in 2024 year is divided into 6 sections, all digital:

	RECONITIONS
<ul style="list-style-type: none"> ▶ Open Color (PSA PID Color) 	PSA FIAP MoL IAAP DIPA FSS
<ul style="list-style-type: none"> ▶ Open Monochrome (PSA PID Mono) 	PSA FIAP MoL IAAP DIPA FSS
<ul style="list-style-type: none"> ▶ Photojournalism (PJD) 	PSA FIAP MoL IAAP DIPA FSS
<ul style="list-style-type: none"> ▶ Nature (PSA ND) 	PSA FIAP MoL IAAP DIPA FSS
<ul style="list-style-type: none"> ▶ Portrait (Colour / Monochrome) 	FIAP MoL IAAP DIPA FSS
<ul style="list-style-type: none"> ▶ Mastering of Light (Color / Monochrome) 	FIAP MoL IAAP DIPA FSS

FEE PAYMENT

For any 1 or 2 themes – 15€

For any 3 or 4 themes – 20€

For 5 or all 6 themes – 25€

Fee is mandatory for all participants.

The participation fee may be paid through:

▶ **PayPal** through our web site at: <https://www.theviewfinder.eu/> click at **PAYMENT** in menu

Alternatively, the fee may also be paid through:

▶ **Western Union, using the following information:**

Name: Zoran Djordjevic; Address: N. Pasica 4/52; City: Kragujevac; Country: Serbia Works by authors who do not pay the fee will not be taken into consideration.

DISCOUNT FOR GROUP

Discount vary regarding numbers of authors.

For group from minimum 5 authors discount is 10%

For group from 10-20 authors, discount is 20%

For group from 20+ authors, discount is 30%

EXHIBITION CALENDAR

▶ **Closing date: 14 September 2024**

- ▶ All judging completed by: **30 September 2024**
- ▶ Scored Reports mailed by: **5 October 2024**
- ▶ Awards mailed by: **10 November 2024**
- ▶ On-Line Gallery posted by: **20 October 2024**
- ▶ Projections date: 20 – 30 October 2024 at the Photo club Kragujevac Gallery, during all working days.
- ▶ **Catalog posted by 20 October** The organizer will produce a PDF catalogue. A link download the catalogue will be sent to all participants by the first projection day, 20 October.

JURY

Aleksandar Budjevac, Serbia, EFIAP/Master of Light Artist,
(judging all section)

Mario Sikora, Czech Republic, EFIAP, cMoL, EHPS, ER-ISF**
(judging all section)

Tomasz Okoniewski , Poland, PPSA, EFIAP/D1 The Master of Light artist
(Jury president, judging all section)

AWARDS

FIAP blue badge for most successful author in Salon

Master of Light golden badge for best work according Master of Light standards

Theme Open Color

Medals:

FIAP Gold medal
PSA Gold Medal
Master of Light Gold plaque
DIPA medal
IAAP medal
Salon Gold medal
Master of Light Silver plaque
Salon Silver medal
Master of Light Bronze plaque
Salon Bronze medal

Ribbons:

2 x FIAP ribbon
2x Master of Light gold ribbon
2x Master of Light silver ribbon
2x Master of Light bronze ribbon
3x Salon ribbon

Theme Open Monochrome

<p>Medals: FIAP Gold medal PSA Gold Medal Master of Light Gold plaque DIPA medal IAAP medal Salon Gold medal Master of Light Silver plaque Bronze medal Photo Association of Serbia Salon Silver medal Master of Light Bronze plaque Salon Bronze medal</p>	<p>Ribbons: 2 x FIAP ribbon 2x Master of Light gold ribbon 2x Master of Light silver ribbon 2x Master of Light bronze ribbon 3x Salon ribbon</p>
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Theme Photojournalism	
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<p>Medals: FIAP Gold medal PSA Gold Medal Master of Light Gold plaque DIPA medal IAAP medal Photo Association of Serbia Gold medal Salon Gold medal Master of Light Silver plaque Salon Silver medal Master of light Bronze plaque Salon Bronze medal</p>	<p>Ribbons: 2 x FIAP ribbon 2x Master of Light gold ribbon 2x Master of Light silver ribbon 2x Master of Light bronze ribbon 3x Salon ribbon</p>
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Theme NATURE	
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<p>Medals: FIAP Gold medal PSA Gold Medal Master of Light Gold plaque DIPA medal IAAP medal Salon Gold medal Master of Light Silver plaque Salon Silver medal Master of Light Bronze plaque Salon Bronze medal</p>	<p>Ribbons: 2 x FIAP ribbon 2x Master of Light gold ribbon 2x Master of Light silver ribbon 2x Master of Light bronze ribbon 3x Salon ribbon</p>
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Theme PORTRAIT	
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<p>Medals: FIAP Gold medal Master of Light Gold plaque DIPA medal IAAP medal Salon Gold medal Master of Light Silver plaque Salon Silver medal Master of Light Bronze plaque Salon Bronze medal</p>	<p>Ribbons: 2 x FIAP ribbon 2x Master of Light gold ribbon 2x Master of Light silver ribbon 2x Master of Light bronze ribbon 3x Salon ribbon</p>
Theme MASTERING OF LIGHT	
<p>Medals: FIAP Gold medal Master of Light Gold plaque DIPA medal IAAP medal Photo Association of Serbia Silver Medal Salon Gold medal Master of Light Silver plaque Salon Silver medal Master of Light Bronze plaque Salon Bronze medal</p>	<p>Ribbons: 2 x FIAP ribbon 2x Master of Light gold ribbon 2x Master of Light silver ribbon 2x Master of Light bronze ribbon 3x Salon ribbon</p>

CATALOGUE

The organizer will produce a PDF catalogue. A link to download the catalogue will be sent to all participants by the first projection day, 20 October

IMAGE AND ENTRY REQUIREMENTS: This exhibition is open to anyone; however, an entry may be rejected when the Sponsor or the Exhibition Organizers, in their reasonable discretion, believes the entry does not conform to exhibition rules and these ES-COE. Membership in any photographic organization is not required.

Entries will not be accepted from any entrant who is on the **PSA Penalties List for Ethics Violation**. Entry fees are not refundable in these circumstances.

Image creation and ownership

In all sections of the exhibition, images must originate as photographs made by the entrant. They may not incorporate identifiable images produced by anyone else (for example: clip art, replacement skies, or stock images). *Images created in whole or in part by image creation software (frequently called 'AI' images) are not allowed.* Editing or alteration of images is permitted within the limits specified in the relevant section definitions that are available here <https://psaphoto.org/page/division-definitions>

Any person submitting or attempting to submit a totally AI generated image that does not begin with a light capture from the maker, from any Photographic Society of America exhibition, social media, event, or publication, other than for editorial purposes, shall be prohibited from PSA for a period of from 3 years to life.

PSA Star Ratings: To receive proper Star ratings credit from PSA, entrants must provide their names and country exactly the same way in each exhibition. Aliases are not permitted. Please contact PSA in the event of name changes or relocating to another country. Using one's name differently in different exhibition exposes the entrant to the risk that many of their acceptances may not be recognized by PSA Star Ratings.

Reproduction: The entrant permits the sponsors to reproduce all or part of the entered material free of charge for publication and/or display in media related to the exhibition. This may include low resolution posting on a website. The Photographic Society of America (PSA) may request specific permission from entrants to reproduce entered images in its educational materials. The terms of that permission will be mutually agreed between the entrant and PSA except in the circumstances where the entered image is found to breach the PSA Ethics Policy. In those circumstances the image may be reproduced by PSA, without the entrant's further permission, for educational purposes to illustrate serious exhibition rule violations. For those reproductions, the entrant's name will be withheld.

Entries will not be accepted from entrants who indicate that their images may not be reproduced in materials related to the exhibition. The exhibition assumes no liability of any misuse of copyright

Re-use of accepted images: Any image that has been accepted in this exhibition, past or present, may not be entered again in the same Division Star Ratings Class in any future instances of this exhibition. It may, of course, be entered in any other PSA recognised exhibitions but **must always have the same title. Re-titling in another language is not allowed.**

Entry: An Entry consists of, up to and including, four (4) images entered by a single entrant into the same Section. An entrant may only enter a specific Section once. Entrants may not enter identical or similar images into the same section or different sections of the same exhibition. Similar is defined as almost identical in subject, composition, props, lighting, or

technique so that a reasonable person viewing the entries together would decide the entrant has duplicated the previous image except for minor changes.

Titles: Each image must have a unique title that relates to the content of the image. That unique title must be used for entry of that image or of an identical Image into any and all PSA-Recognized exhibitions. Titles must be 35 characters or fewer. No titles may be visible to the judges, and nothing in the image may identify the entrant. Titles may not include file extensions such as .jpg or .jpeg (or any other camera capture filenames such as IMG 471). Titles may not consist of personal identifiers possibly augmented by a number; or include words such as “untitled” or “no title”. Titles may not consist solely of numbers unless those numbers are prominently contained within the image, such as a contestant number in a race.

Color and Monochrome:

Color and Monochrome images from the same capture that share substantial pictorial content in common will be considered the same image and must be given the same title.

SUBMISSION OF WORKS

Photographs should be submitted in digital form with a maximum size of **1920 px** (for horizontal side) × **1080 px** (for vertical side) at **300 dpi**, not more than **4MB**.

The limit for length of titles of photos is 35 characters.

Titles should not include letters with accents.

This is the rule for all modes of sending files

Exhibitions are not allowed to resize oversized images. In such cases the entrant is required to resubmit their entry with properly sized images.

Authors may submit photographs in one of three ways:

- uploaded through the web site: <https://www.theviewfinder.eu> click at **REGISTER NOW** in menu

NOTICE: When an entrant fills in the Entry Form to submit an entry the entrant will see a feature to affirm he or she has read these Conditions of Entry when he or she fills out the entry form. If the entrant does not so affirm the entry will not be submitted or

- sent by e-mail, accompanied by the application form [▶▶▶](#)

To download application form, please copy this link in your browser

<https://www.theviewfinder.eu/rules/Viewfinder-ApplicationForm.doc>

Works and application form send to the mail: mail@theviewfinder.eu

- Burned on CD/DVD accompanied by the application form [▶▶▶](#) and sent to the postal address of:

Zoran Dordevic

TC Sumadija lok 14 / Limijerov snop

M. Pavlovica 9

34000 Kragujevac

Serbia

Works must be marked with ordinal numbers corresponding to their specification in the application form. Works submitted without a correctly filled-in application form will not be considered.

The Exhibition will be conducted in accordance with the rules of the PSA

An entrant's images will not be presented to the judges consecutively. An entrant's four images will be distributed throughout four rounds of judging in that section. Distribution of images will be in the same round order as submitted by the entrant. At no stage will a judge be able to view all the entrant's images together.

JUDGING METHOD:

Jury will work remote (on-line judging). Every jury member will work with standard PC (not laptop) with color calibrated monitors sizes 24"-28". Judges will use projection equipment or computer monitors capable of displaying images at 100% of the image resolution and that images will be displayed at exactly 100% of their resolution (that is, that the images will not be enlarged - at no point zoomed in- beyond their native resolution).

Target range: Maximum 30%,

DATA PROTECTION

By entering this exhibition, you are explicitly consenting to the personal details you have supplied, including physical addresses, email addresses, being held, processed and used by the exhibition

organizers for purposes associated with this exhibition. You also explicitly consent to such information being sent to organizations that have accorded official recognition, patronage or accreditation to this exhibition. You acknowledge, agree and accept that by entering this exhibition, your participation status which includes your first and last name, name of the country used during registration at the exhibition, number of sections entered and number of photos entered in those sections will be made public in a published status list and that the results of your entry shall be made public in exhibition gallery, exhibition catalog. You also agree and accept the policy regarding non-compliance to the rules of PSA.

SUBJECT MATTER AND SECTION DEFINITIONS

Statement on Subject Matter - applicable to all sections

The fundamental rule that must be observed at all times and **applies to all sections** offered in exhibitions with PSA recognition is that **the welfare of living creatures is more important than any photograph**. This means that practices such as baiting of subjects with a living creature and removal of birds from nests, for the purpose of obtaining a photograph, are highly unethical, and such photographs are not allowed in any exhibition with PSA recognition. Under no circumstances may a living creature be placed in a situation where it will be killed, injured or stressed for the purpose of obtaining a photograph. Images that show live creatures being fed to captive animals, birds or reptiles are not permitted under any circumstances.

There are also concerns about the use of aerial photography, drones, helicopters, low flying aircraft. These should not cause any interference with other individuals or animals which causes a disturbance in their normal activity or disrupt the way any individuals or animals interact with their environment. Entrants in PSA recognized exhibitions should comply with all relevant laws and regulations, associated with aerial photography, in the country in which the image was taken.

Entry into PSA recognized exhibitions is conditional on accepting these policies. The content of images must comply with the General Conditions and with the Division and Section definitions listed in these conditions. Images that - in the sole opinion of the judges- do not comply, will be disqualified so the entrant may be aware of the problem when considering entry into other exhibitions with PSA recognition.

PSA Monochrome Definition

An image is considered to be Monochrome only if it gives the impression of having no color (i.e. contains only shades of grey which can include pure black and pure white) OR it gives the impression of being a greyscale image that has been toned in one color across the entire image. (For example by Sepia, red, gold, etc.) A greyscale or multi-colored image modified or giving the impression of having been modified by partial toning, multi-toning or by the inclusion of spot coloring does not meet the definition of monochrome and shall be classified as a Color Work.

CC3-1 Greyscale Monochrome images may be entered for Nature, Photojournalism and Photo Travel but toned images are not permitted for these sections

Monochrome images may not be entered in color sections of PPD or PID.

Editing Guidelines for Nature, Photojournalism and Photo Travel

These sections require images to be truthful records, so there are limits on the amount of manipulation allowed.

PSA statement of subject matter applies to all sections.

Editing Guidelines

Processing or editing must be limited to making the image look as close to the original scene as possible, except that conversion to grayscale monochrome is allowed.

Allowed editing techniques:

- Cropping, straightening and perspective correction.
- Removal or correction of elements added by the camera or lens, such as dust spots, noise, chromatic aberration and lens distortion.
- Global and selective adjustments such as brightness, hue, saturation and contrast to restore the appearance of the original scene.
- Complete conversion of color images to grayscale monochrome.
- Blending of multiple images of the same subject and combining them in camera or with software (exposure blending or focus stacking);
- Image stitching – combining multiple images with overlapping fields of view that are taken consecutively (panoramas);

Editing techniques that are not allowed:

- Removing, adding to, moving or changing any part of an image, except for cropping and straightening.
- Adding a vignette during processing.
- Blurring parts of the image during processing to hide elements in the original scene.
- Darkening parts of the image during processing to hide elements in the original scene.
- All conversions other than to complete grayscale monochrome.
- Conversion of parts of an image to monochrome, or partial toning, desaturation or over-saturation of color

PSA/FIAP Nature Definition

Content Guidelines

- Nature photography records all branches of natural history except anthropology and archaeology. This includes all aspects of the physical world, both animate and inanimate, that have not been made or modified by humans.
- Nature images must convey the truth of the scene that was photographed. A well-informed person should be able to identify the subject of the image and be satisfied that it has been presented honestly and that no unethical practices have been used to control the subject or capture the image. Images that directly or indirectly show any human activity that threatens the life or welfare of a living organism are not allowed.
- The most important part of a Nature image is the nature story it tells. High technical standards are expected and the image must look natural.
- Objects created by humans, and evidence of human activity, are allowed in Nature images only when they are a necessary part of the Nature story.
- Photographs of human-created hybrid plants, cultivated plants, feral animals, domesticated animals, human-created hybrid animals and mounted or preserved zoological specimens are not allowed.
- Images taken with subjects under controlled conditions, such as zoos, are allowed.
- Controlling live subjects by chilling, anesthetic or any other method of restricting natural movement for the purpose of a photograph is not allowed.

Photojournalism Definition

Photojournalism entries are:

- images with informative content and emotional impact, • reflecting the human presence in our world.
- The journalistic (story-telling) value of the image should receive priority over pictorial quality.
- Images that misrepresent the truth, such as those from events or activities arranged specifically for photography, or of subjects directed or hired for photography, are not eligible.
- When Human Interest is specified, those images depict a person or persons in an interactive, emotional or unusual situation, excluding sports action.

When Human Interest is specified, those images depict a person or persons in an interactive, emotional or unusual situation, excluding sports action.

Mastering of Light

Show photographs in which you caught the best light, show works in which the light and shadows does all the talking and creates the atmosphere.

Non-compliance

See the PSA Ethics Policy at <https://psa-photo.org/page/ethical-practices>.

See the PSA statement on Subject Matter at <https://psa-photo.org/page/divisiondefinitions>

If, in the-discretion of the exhibition organizer or the judges, an entrant has submitted that may fail to comply with these Conditions of Entry, they are allowed to request unedited or raw files of the submitted image.

For composite images all files are required.

Exhibition organizers may verify that:

- a) the images are the original work of the entrant
- b) the images comply with the rules and definitions as set out in these ES-COE

Such entries may be referred to PSA for further investigation of possible ethics violations.

PSA retains the right to investigate all complaints, impose penalties if deemed necessary, void the acceptances of any image found to violate the PSA rules, include the entrant's name on the list of sanctions provided to Exhibitions, and share such investigations with FIAP. Entrants automatically agree to these terms by the act of entering the Exhibition and agree to cooperate with any investigation.

If another party is processing and/or submitting images on the entrant's behalf, the entrant will still be held responsible for adhering to the entry rules **and will be subject to penalties for any violations** to these Conditions of Entry or to PSA's Statement of Ethics.

When entrants fills in the Entry Form to submit an entry they will see the following feature to affirm they have read these Conditions of Entry

"I hereby confirm that I have *read* and *understood* and *agree to* the Conditions of Entry of this exhibition. I have read and understood the PSA document to be found at https://psaphoto.org/resource/resmgr/pdf/exhibitions_exhibition-entrants-agreemen.pdf . I am aware that PSA may apply penalties for non-compliance to these Conditions of Entry" Failure to agree will mean that the application will not proceed.

The sponsors of this International Exhibition of Photography have been awarded Recognition by PSA, the world's largest patron of international photographic exhibitions. PSA, although it has provided recognition, is neither a sponsor nor directly involved in the operation of this exhibition.

Valid acceptances received by PSA Members in recognized sections of this exhibition are eligible for PSA Star Ratings, listing in the world-wide PSA Who's Who of Photography and credited towards the PSA Distinctions of QPSA, PPSA, EPSA, MPSA, MPSA2, GMPSA, GMPSA/B, GMPSA/S, GMPSA/G, and GMPSA/P.

PSA is a non-profit organization promoting the advancement of photography in all its forms to novice, amateur and professional photographers worldwide. For information on membership and the many services and activities of PSA, contact:

psa
 PHOTOGRAPHIC SOCIETY OF AMERICA
 8241 S. Walker Avenue, Suite 104
 Oklahoma City, OK 73139-9401, U.S.A.
 E-mail: hd@psa-photo.org
 Web Site: <http://www.psa-photo.org>



Photo Association for the promotion of photographers, the photographers' work and photo exhibitions. For authors who are absolutely free in the technique, style and execution of their expression.

Photo Association Master of Light has awarded patronage to the organizers of this International Exhibition of Photography. All acceptances in any section/theme are eligible for credits towards the distinction Master of Light.

For details of membership contact:
www.masteroflight.org
mail@masteroflight.org

